

# hannah zinger



## Art Director

www.hannahzinger.com

hzinger@collegeforcreativestudies.edu

586.441.2532

"My true passion is creativity through solving problems. I love being creative, helping people, making people feel good and making people laugh. I am grateful to have discovered that advertising is a wonderful way to do all of those things."

## education

### College for Creative Studies

#### Detroit, MI

Bachelor of Fine Arts in Advertising Design

September 2016 - Present

Graduating: 2021

### Macomb Community College

#### Clinton Twp, MI

September 2013 - May 2016

## awards and recognition

### American Advertising Award: Silver ADDY

Where's the Volunteer, 2019

## references

### De'Lon Dixon

Analyst, Performance and Analytics

DeLon.Dixon@mrm-mccann.com

1.586.569.6748

### Danielle Lucaj

Prior manager at Downtown Louies

Current manager at Grand Tavern

daniellelucaj352@gmail.com

1.734.363.3059

## professional skills

Art Direction, Problem Solving,  
Customer Service, Marketing Strategy,  
Brand Strategy, Ideation, Typography,  
Copywriting, KeyNote, Adobe Photoshop,  
Adobe InDesign, Adobe After Effects,  
Adobe Illustrator, Adobe Premiere

## experience

### San Morello of Shinola Hotel, Detroit, MI

Food Runner and Barista

December 2018 - Present

- Following fine dining service performance standards set forth by management
- Delivering food and drinks to guests while giving them a concise and thoughtful description of what they are about to enjoy
- Remaining professional and calm in an extremely fast paced, high volume atmosphere

### Downtown Louie's Lounge, Detroit, MI

Server

April 2017 - December 2018

- Met and interacted with guests while demonstrating an energetic and positive attitude
- Delivered exceptional service by greeting and serving guests and enjoyed connecting with them to provide a comfortable and unique experience
- Informing the customers of popular menu items and personal favorites while upselling them on certain things they seem to be interested in.

### Champs Rotisserie & Seafood, Grosse Pointe Woods, MI

Server

April 2013 - July 2017

- Responsible for making a great first impression on guests when they walk into the restaurant
- Showing interest in how the guest is doing, feeling and what brings them in on that specific day.
- Guiding guests to their table and showing gratitude for their business